

Henrique Assis

Multimedia Designer – Brand, Motion & Video

Helping startups and media brands create engaging digital content and scalable visual campaigns.

Toronto, Canada – Open to Remote

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Education

MA – Art, Design and New Media Art Histories

OCAD University, Toronto

BA – Advertising

Universidade Católica de Brasília

UX Foundations

Google / Coursera

Languages

English – Fluent

Portuguese – Native

Spanish – Intermediate

French – Basic

Expertise

Design

Brand Identity Systems
Campaign Visual Design
Social Media Content Strategy
Editorial & Layout Design

Motion & Video

Motion Graphics
Video Editing (Documentary & Social Media)
YouTube Content Production

Tools

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere Pro
Adobe After Effects

Profile

Multimedia Designer focused on brand systems, social media content, and video storytelling. Experienced working with startups, digital media companies, and public organizations to create visual content that drives audience engagement and scalable content production.

Professional Experience

Digital Designer & Video Editor | 2025 – Present

CLT Solutions – Montreal (Remote) | henriqueassisart.com/clt-solutions

Producing scalable social media video content supporting digital publishing and audience growth.

- Contributed to videos reaching 7K+ organic views within 24 hours
- Produced short-form and long-form videos for social media and digital platforms
- Developed structured scripting and editing strategies improving viewer retention
- Implemented a scalable weekly production workflow enabling consistent content output

Documentary Video Editor | 2025

Underknown – Toronto (Remote) | henriqueassisart.com/underknown

Edited documentary-style YouTube content for science media channels with millions of subscribers and global audiences.

- Optimized pacing and storytelling structure to improve viewer retention
- Edited documentary-style YouTube videos for science media distribution
- Helped establish scalable editing workflows for short-form and long-form content
- Invited to contribute to long-form documentary workflow following short-form performance results

Visual Designer – Public Health Campaigns | 2024 – 2025

AIDS Committee of Toronto (ACT) – Toronto (Remote) | henriqueassisart.com/hot-nights-clear-minds

Designed visual campaigns supporting public health awareness and harm reduction initiatives.

- Designed visual campaigns promoting sexual health awareness and harm reduction
- Created a recognizable visual presence for ACT initiatives across nightlife environments
- Integrated QR engagement enabling direct access to ACT resources and support services
- Developed a scalable visual framework supporting future community outreach initiatives

Multimedia Designer | 2022 – 2023

Liquid Marketplace – Toronto

Produced digital design and video content supporting the growth of a collectibles investment platform.

- Designed digital graphics and marketing videos for a collectibles investment platform
- Collaborated with UX teams to create user-focused website assets
- Produced visual content supporting platform growth and engagement