

# Henrique Assis

**Multimedia Designer – Brand, Motion & Video**

**Helping startups and media brands create engaging digital content and scalable visual campaigns.**

Toronto, Canada – Open to Remote

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## Education

**MA – Art, Design and  
New Media Art Histories**

OCAD University, Toronto

**BA – Advertising**

Universidade Católica de  
Brasília

**UX Foundations**

Google / Coursera

## Languages

English – Fluent

Portuguese – Native

Spanish – Intermediate

French – Basic

## Expertise

### Design

Brand Identity Systems  
Campaign Visual Design  
Social Media Content Strategy  
Editorial & Layout Design

### Motion & Video

Motion Graphics  
Video Editing (Documentary &  
Social Media)  
YouTube Content Production

### Tools

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Premiere Pro  
Adobe After Effects

## Profile

Multimedia Designer focused on brand systems, social media content, and video storytelling.

Experienced working with startups, digital media companies, and public organizations to create visual content that drives audience engagement and scalable content production.

## Professional Experience

**Digital Designer & Video Editor | 2025 – Present**

**CLT Solutions – Montreal (Remote) | [henriqueassisart.com/cltsolutions](http://henriqueassisart.com/cltsolutions)**

Producing scalable social media video content supporting digital publishing and audience growth.

- Contributed to videos reaching 7K+ organic views within 24 hours
- Produced short-form and long-form videos for social media and digital platforms
- Developed structured scripting and editing strategies improving viewer retention
- Implemented a scalable weekly production workflow enabling consistent content output

**Documentary Video Editor | 2025**

**Underknown – Toronto (Remote) | [henriqueassisart.com/underknown](http://henriqueassisart.com/underknown)**

Edited documentary-style YouTube content for science media channels with millions of subscribers and global audiences.

- Optimized pacing and storytelling structure to improve viewer retention
- Edited documentary-style YouTube videos for science media distribution
- Helped establish scalable editing workflows for short-form and long-form content
- Invited to contribute to long-form documentary workflow following short-form performance results

**Visual Designer – Public Health Campaigns | 2024 – 2025**

**AIDS Committee of Toronto (ACT) – Toronto (Remote) | [henriqueassisart.com/hot-nights-clear-minds](http://henriqueassisart.com/hot-nights-clear-minds)**

Designed visual campaigns supporting public health awareness and harm reduction initiatives.

- Designed visual campaigns promoting sexual health awareness and harm reduction
- Created a recognizable visual presence for ACT initiatives across nightlife environments
- Integrated QR engagement enabling direct access to ACT resources and support services
- Developed a scalable visual framework supporting future community outreach initiatives

**Multimedia Designer | 2022 – 2023**

**Liquid Marketplace – Toronto**

Produced digital design and video content supporting the growth of a collectibles investment platform.

- Designed digital graphics and marketing videos for a collectibles investment platform
- Collaborated with UX teams to create user-focused website assets
- Produced visual content supporting platform growth and engagement